

Coworking Survey – 11/17/08

This survey is designed to help provide us with valuable information for starting okcCoCo. Your input will shape the ultimate outcome of okcCoCo. The survey is anonymous. Please take time to answer the questions and answer them honestly. Your participation is greatly appreciated!

Would you be interested in taking part in the Jelly? *Yes / *Yes, but I can't / *Not interested

How often do you think you would want access to cowork at the collaborative? (circle one)
*Once/month *Once/week *2-3 times/week *4-5 days/week *Weekends only *24/7

What kind of access to the facility would you be willing to pay for? (check all that apply)

- Drop by and socialize with other collaborative members
- Attend events at the collaborative (e.g., OpenBeta)
- Time-shared workspace - desks and chairs in a shared space
- Personal workspace – your own desk and chair in a shared space
- Time-shared office – desk and chair in a traditional office
- Personal office – desk and chair in a traditional office
- Conference room
- Time-shared workbench – for tech construction
- Personal workbench – for tech construction
- Kitchen
- Shower
- Other space ideas? _____

What is the most that you would be willing to spend per month if these services were available to you?

If there were a social lounge at okcCoCo, how often do you think you would stop by to hang out and socialize? (circle one)

*Never *Once/month *Once/week *2-3 times/week *4-5 days/week *Mostly weekends

How likely would you be to come in and work evenings after 6pm? (circle one)

*very unlikely *somewhat unlikely *unknown *somewhat likely *very likely

Where do you think the best place in town would be to locate okcCoCo?

What is the single most important service that you would like to get from the okcCoCo? (be as specific as possible)

What is the single most important thing we should pay attention to in creating the okcCoCo? (be as specific as possible)

Would you be willing to invest money in the collaborative in return for partial ownership, including an equity stake and a share in any profits? If yes, how much would you be willing to invest? Remember this is anonymous. You are not making any commitment here. However, please be honest. If enough people are interested, we'll make this opportunity available.

Would you be interested in teaching a class at the collaborative in a revenue share agreement where you split some percent of the student fees with the collaborative? If yes, list topics that you would consider teaching. Topics must be technology related but can be non-traditional or highly specialized (e.g., Hacking a wifi hub, Ajax scripting, The Art of Blogging, Website usability).

What is the minimum amount of money that you would need to make in order for you to consider teaching a single class?

If the collaborative were to offer audio and video podcasting services (capture, production, editing, distribution), how likely would you be to use these services? (circle one)

*very unlikely *somewhat unlikely *unknown *somewhat likely *very likely

If the collaborative were to offer support for starting a new technology business including space, education, mentorship, and access to business opportunities, how likely would you be to use these services? (circle one)

*very unlikely *somewhat unlikely *unknown *somewhat likely *very likely

Do you have any ideas about services that the collaborative could offer that would provide revenue?

Demographics: (circle as applies)

Work: *Freelance *Full-time employee *Business owner *Unemployed

Age: *<21 *21-25yrs *26-30 *31-35 *36-40 *>40

What percentage of your daily work requires the use of a computer? _____

On average, how many hours per day do you use a computer? _____

Do you have any plans or interests in starting or growing an online business? *yes / *maybe / *no

Do you have anything additional to add? Ideas, suggestions, criticisms, flames?

Thanks for your participation!